



PROFILE

Sylvie Duchaussois is a 24 years of experience art director, graduated from a major French school and specialized in graphic design and webdesign. Established on the African continent since 15 years, she offers its customers creative and relevant answers. Her many references attest to her great work quality and responsiveness.

CONTACTS

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ACTIVITY FIELDS

ARTISTIC DIRECTION



GRAPHIC DESIGN



WEBDESIGN



TEACHING



PROFESSIONAL SKILLS

PHOTOSHOP ILLUSTRATOR

INDESIGN WORDPRESS

HTML+CSS3 PACK OFFICE

Born in 24/03/1977

Driving License B

Painting / Surf Salsa and Afro Dance

ART DIRECTOR

SYLVIE DUCHAUSSOIS

WORK EXPERIENCE

ARTISTIC DIRECTOR | SIVI MAROC SARL AU
SINCE 2004 | FREELANCE, CASABLANCA

Brochure, showcase and e-commerce website, graphic chart, brand identity, poster, annual report, newsletter, packaging, invitation card, illustration...

CLIENTS / VEOLIA, DOLIDOL, BANK AL-MAGHRIB, CMMG, OM YOGA, EASY COM, SWL, HYDROSYSTEMES, APC, SEDITEC, RUBEN MAROC, ADEME, DIMATIT, OUTSOURCIA, HSBC...

TEACHER | ART'COM SUP / COLLÈGE LASALLE / STUDIO M
SINCE 2010 | HIGH DESIGN SCHOOL, CASABLANCA

ARTISTIC: Color theory and practice, artistic and observation drawing.

GRAPHIC DESIGN: Photoshop, Illustrator, Graphic Design, Illustration drawing.

WEBDESIGN: Website creation basics in HTML and CSS languages, Webdesign, Website creation with CMS.

GRAPHIC DESIGNER | DUOTONE
2003-2004 | COMMUNICATION AGENCY, PARIS XVII

Design of institutional documents for SMEs / SMIs and others: brochures, catalogs, magazines, slide show, posters...

GRAPHIC DESIGNER | LA BOITE À LETTRES
2002-2003 | CREATIVE AND PUBLISHING STUDIO, PARIS XX

Creation of press kits for the movie industry, invitation cards, BtoB brochures...

EDITING DESIGNER | EDC (EUROPEAN DOCUMENT CONSULTING)
2001 - 2002 | EDITING AGENCY, PARIS VI

Design of graphic charters, mission of capitalization of the documentary heritage of the company, logo-type creation, graphic design consulting...

AD ASSISTANT | LES AIGUILLEURS
2000 - 2001 | PUBLISHING AND ADVERTISING AGENCY, PARIS XVI

Teamwork with the Art Director and the Editor on various advertising and marketing campaigns, execution for posters and press...

EDUCATION

MULTIMEDIA INTEGRATOR DEGREE | L'ÉCOLE MULTIMÉDIA
2004 | PARIS III

Level III Degree State Certification (vocational training).

Learning main multimedia tools (Dreamweaver, Flash, Director, HTML, JavaScript, ActionScript).
Initiation to video techniques (First), 3D (Swift 3D) and animation.

Off and on-line projects design, management and conception.

GRAPHIC DESIGNER DEGREE | Gobelins, L'ÉCOLE DE L'IMAGE
2000 | PARIS XIII

Level III Degree CCIP Awarded

Learning main tools of the DTP (Photoshop, Illustrator, XPress).

Layout, typography, graphic design, illustration, advertising.

Different topics covered through real life scenarios projects for various clients.

1999 | Preparatory class to Art High Schools trials, École de Communication Visuelle, Paris VI

1998 | Preparatory class to Art High Schools trials, Ateliers Albers (ISCOM), Paris XII

1997 | Management technical University degree (DUT), UI of Technology, Reims (51)

1995 | Economics and social science Baccalaureate AB Honors, Saint Quentin (02)

